

PKB ADDVENTURE ACADEMY - APPLICATION FORM

This questionnaire will be used to analyse your application for entry into the program.

We take your privacy seriously and will only use your information for the selection of the projects. We will keep this data securely until the end of the research period. We will never sell or share this data with third parties.

*** Required**

1. PROJECT / COMPANY FULL NAME *

2. Please describe your project in less than 140 characters (TWEET) *

3. Have you incorporated the company? *

Mark only one oval.

☐ Yes *Skip to question 4*

☐ No *Skip to question 12*

COMPANY INFORMATION

4. **Company Name ***

5. **Incorporation Date ***

Example: January 7, 2019

6. **IDI/VAT Number ***

7. **Registered Office Address ***

8. **Operating Office Address ***

9. **Legal Representative - Complete Name ***

10. **Legal Representative - Email ***

11. **Legal Representative - Phone Number ***

Skip to question 16

PROJECT INFORMATION

12. FUTURE INCORPORATION *

Why did you not incorporate the company yet?

Where are you planning to incorporate the company and why?

13. Team Representative - Complete Name *

14. Team Representative - Email *

15. Team Representative - Phone Number *

BUSINESS OVERVIEW

16. INDUSTRY *

We are calling for startups in the following verticals

Mark only one oval.

- ☐ 3D Printing
- ☐ Agrotech
- ☐ Blockchain & Crypto
- ☐ Cleantech
- ☐ Consumer Goods & Services
- ☐ Cybersecurity
- ☐ Fintech
- ☐ Foodtech
- ☐ Gaming
- ☐ Industrial Technologies
- ☐ Insurtech
- ☐ IoT
- ☐ Legaltech
- ☐ Lifestyle & Fashion
- ☐ Mobility & Transportation
- ☐ New Materials
- ☐ Platforms & Softwares
- ☐ Security & Privacy
- ☐ Smart Cities
- ☐ Social Entrepreneurship
- ☐ Supply Chain & Logistics
- ☐ Sustainable Living & Production
- ☐ Travel & Tourism
- ☐ Wearables Technologies
- ☐ Other: _____

17. **At which stage are you? ***

Mark only one oval.

- ☐ Idea / Concept
- ☐ Prototype / Beta Version
- ☐ Product testing & Industrialization
- ☐ Market

18. **Upload your Pitch Deck**

Max 1 file - 10 MB

Files submitted:

19. **Website - If any**

**BUSINESS
DESCRIPTION**

If you do not know how to complete the paragraph, please answer "N/A".

20. **PROJECT IDEA**

*

What problem are you going to solve?

What is your solution (product/service) to the problem?

What is the main technology adopted (if there is one)?

21. **Upload docs/pics that tell us something about your project**

Max 5 files - 100 MB

Files submitted:

22. **BUSINESS MODEL** *

Who are your potential partners?

Who are your ideal customers?

Who are your potential suppliers?

23. **INTELLECTUAL PROPERTY STRATEGY** *

Do you have any patents?

If not, is your idea patentable?

Did you register your trademark?

Have you been careful with copyrights, NDAs, industrial secrets, etc.?

24. **TEAM**

*

How many people do you have in the team?

What role do they cover in the project?

How much time are they dedicating to the project?

25. **NEXT STEPS**

*

How do you plan to develop your business?

How do you plan to develop/boost your technology?

**MARKET
OVERVIEW**

If you do not know how to complete the paragraph, please answer "N/A".

26. **TARGET MARKET**

*

Which market would you enter/entered to sell your product/service?
What is the market size and growth potential?
Where do you plan (geographical areas) to sell your solution?

27. **ALTERNATIVE SOLUTIONS**

*

Which other solutions are adopted today to solve the problem you address?
What are their limitations?
Which companies do sell them?
Which customers do adopt them?

28. **INNOVATION**

*

What is the main difference between your solution and existing ones?

29. **NEXT STEPS**

★

How do you plan to enter the target market?

**FINANCIAL
OVERVIEW**

If you do not know how to complete the paragraph, please answer "N/A".

30. **PROFIT & LOSS**

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What is the price at which you plan to sell/sold your solution?

How much revenue do you expect to generate in the next 3 years?

What are the main development costs of your product/service?

How many products/services do you need to sell to cover the initial losses?

31. **FUNDING**

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How did you finance your project?

How much funding do you need to develop the next step?

Do you already have a fundraising strategy?

**POSITION IN THE INNOVATION
ECOSYSTEM**

If you do not know how to complete the paragraph,
please answer "N/A".

32. **INNOVATION PROGRAMS**

From which organisations (public and private) did you receive support in the development of your project?

From which individuals are you receiving support in the development of the project (coaches, mentors, advisors, etc.)?

33. **PKB ADDVENTURE ACADEMY**

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How did you find out about this program?

What needs do you wish to fulfil by participating in this programme?
