

## **REGULATION PKB ADDVENTURE ACADEMY**

Whereas PKB ADDVENTURE ACADEMY ("Academy"):

1. is created by PKB Privatbank SA, in collaboration with Match Strategies Sagl;
2. is designed to foster the development of high-potential start-ups, through strategic and operational support, in a way that is complementary to other public and private programs/initiatives;
3. is supervised by a committee composed of four members representing PKB Privatbank SA and three members representing Match Strategies Sagl;
4. promotes a program that:
  - a. starts in November 2022 and ends in June 2023;
  - b. offers to 3 start-ups access to the planned activities, selected by the committee following the complete spontaneous application submitted by potential participants;
  - c. is composed of thematic meetings co-organised by Match Strategies Sagl and PKB Privatbank SA, complemented by 120 hours of operational support for start-ups (provided by Match Strategies Sagl);
  - d. ends with a final event aimed at disseminating the results achieved and awarding the start-up considered most promising.

Projects that will be considered eligible for the Academy Program must:

1. be at an early stage of development (e.g.: Idea, Proof of Concept, Prototype);
2. be part of the fields indicated in the application form;
3. have been submitted by completing all the mandatory paragraphs of the official application form before the deadline;
4. be based in Canton Ticino or intend to develop a significant market share in Canton Ticino;
5. be promoted and developed by a person or a team, whose members:
  - a. have reached the legal age of 18+;
  - b. have good knowledge of the English language;
  - c. are able to be physically attend the meetings planned by the promoters of the initiative, if attendance is required;
  - d. agree to share all information considered relevant to the development of their project, under the protection of a Confidentiality Agreement signed between the counterparts;
  - e. agree to expose the main and shareable contents of the project to the public, in compliance with the protection of intellectual property;
  - f. agree to periodically update PKB Privatbank SA and Match Strategies Sagl on the developments of the project even after the conclusion of the program;
  - g. agree to not perform actions that may damage the reputation of PKB Privatbank SA and Match Strategies Sagl.