

Lugano, 19.10.2023

Regulation PKB ADDVENTURE ACADEMY 2024

Article 1: Purpose of the Program

- 1.1. The PKB ADDVENTURE ACADEMY ("Academy") is established by PKB Private Bank SA, in partnership with Match Strategies Sagl.
- 1.2. The Academy's main objective is to promote the development of high-potential startups by offering strategic and operational support in a complementary way to other public and private program and initiatives.
- 1.3. The Academy is supervised by a committee composed of five members representing PKB Private Bank SA and two members representing Match Strategies Sagl.

Article 2: Duration of the Program

- 2.1. The Academy program starts in October 2023 and ends in September 2024.

Article 3: Involvement in Activities

- 3.1. The Academy provides the opportunity for three startups, selected by the committee on the basis of spontaneous applications submitted, to participate in the planned activities.
- 3.2. The program, activities include thematic meetings co-organised by Match Strategies Sagl and PKB Private Bank SA, complemented by 100 hours of operational and strategic support provided by Match Strategies Sagl to the three selected startups.

Article 4: Eligible Projects

- 4.1. Eligible projects to participate in the Academy program must be at an early stage of development (e.g. Idea, Proof of Concept, Prototype).
- 4.2. Projects must fall within the fields indicated in the official application form and must be submitted by completing all mandatory paragraphs by the deadline (20.11.2023).
- 4.3. Projects must be based in the Canton of Ticino or have the intention of developing a significant market share in the Canton of Ticino.
- 4.4. Projects must be promoted and developed by persons or teams whose member(s):
 - a. have reached the legal age of 18 years or more.
 - b. have a good knowledge of the English language.
 - c. are able to physically participate in meetings scheduled by the organisers of the initiative, if requested.
 - d. agree to share all information relevant to the development of their project, under the protection of a Confidentiality Agreement signed between the parties.
 - e. agree to disclose the main and shareable contents of the project to the public, subject to the protection of intellectual property.
 - f. agree to periodically update PKB Private Bank SA and Match Strategies Sagl on the developments of the project even after the end of the program.
 - g. undertake not to perform actions that may damage the reputation of PKB Private Bank SA and Match Strategies Sagl.

Article 5: Performance Evaluation

5.1. At the end of the Academy, a panel of jury members will evaluate the performance of the startups and nominate the one considered most promising during the final event.

5.2. The performance evaluation will be based on criteria such as business growth, innovation and impact in the industry.

Article 6: Confidentiality and Intellectual Property Protection

6.1. All confidential information shared during the program must be treated confidentially, PKB Private Bank SA, Match Strategies Sagl and the 3 startups must respect the protection of intellectual property.

Article 7: Amendments to the Regulation

7.1. Any amendments to these regulations must be agreed upon by both parties, i.e. PKB Private Bank SA and Match Strategies Sagl.

Article 8: Final dispositions

8.1. These regulations take precedence over any other verbal or written communication or agreement.

8.2 For anything not contained in these regulations, the provisions of Swiss law shall prevail.